



2017-2018

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**INFORMATION PACKET**

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# WELCOME

Welcome to the 2017-2018 season of cheerleading! Spirit Vibe Productions, LLC. was created from a reputation of providing both great service and high-quality, affordable cheer music. Spirit Vibe has reached numerous teams across the U.S. and world-wide. This season we will continue to move the crowd with our energy-filled mixes and keep our performers inspired to compete at their best. We thank you for considering our services this season and will enjoy having you be apart of the Spirit Vibe family.

# MISSION STATEMENT

Spirit Vibe's mission is to provide energetic music of the highest quality while offering a great customer experience. With the use of progressive innovation and creativity, we leave a lasting impression on the audience and judges.

# SERVICES

Spirit Vibe Productions, LLC. offers high-quality, custom routine music for the cheerleading industry worldwide. We pride ourselves in being a **USA Cheer Compliant Music Provider**. Each routine is meticulously mixed and mastered on the best music production equipment available.

## Routine Options

All-Star	2:30 mins
All-Star Prep	2:00 mins
Collegiate	2:15 mins
Middle/High School	1:30-2:30 mins

# PACKAGES

## Standard Package

- Royalty-free music
- Generic voice-overs (e.g. team name, program name, colors, etc.)
- Up to 4 8-counts of voice-overs

## Hybrid Package

- Royalty-free music
- Custom male and female voice-overs tailored to team's requests
- Up to 16 8-counts of voice-overs

## Full-Original Package

- 100% original content tailored to team's requests
- Custom songs created for team
- Up to 6 vocalists per routine

# PRICING

## Standard Package

- 1:30 min routine – Starting at \$450
- 2:00 min routine – Starting at \$600
- 2:15 min routine – Starting at \$675
- 2:30 min routine – Starting at \$750

## Hybrid Package

- 1:30 min routine – Starting at \$630
- 2:00 min routine – Starting at \$840
- 2:15 min routine – Starting at \$945
- 2:30 min routine – Starting at \$1,050

## Full-Original Package

- 1:30 min routine – Starting at \$900
- 2:00 min routine – Starting at \$1,200
- 2:15 min routine – Starting at \$1,350
- 2:30 min routine – Starting at \$1,500

### \*\* Deposits \*\*

Deposits will equal 20% of your grand total. If dance cuts will be required prior to choreography dates, the deposit will cover the dance cut fees. Please note that deposits must be paid to secure your spot on our calendar.

# EDITS

Edits will be charged on an hourly basis dependent on processing times. They will be complimentary for the 1<sup>st</sup> hour and \$75/hour thereafter. Any additional vocal work requested for your mix will incur a separate recording session fee on top of the edit. To remain cost-efficient, we highly recommend refraining from any edit requests for at least four (4) weeks after receiving your mix. We suggest using this time to solidify choreography to where the changes are concrete prior to an edit request.

# OPPORTUNITIES

## Choreographers

As a choreographer, you have the opportunity to help Spirit Vibe grow. Choreographers are the backbone to all routines. If you are a professional choreographer, please contact us directly for a discounted rate on multiple teams.

# HELPFUL TIPS

When ordering your music, it's **important** to consider the following:

- Organization is key
- Make sure the chosen package fits your program's needs
- Always include the desired "Return Date"
- Use our SVP 8-Count Sheets ONLY and keep them legible
- Hybrid and full-original packages require a clean video of the routine to our SVP 8-count track (no YouTube performance videos)
- Make timely payments to ensure your service is completed by the desired deadline
- Include a music style for specific sections of your routine or provide a "team theme"
- Any additional information that may be helpful to the producer regarding each team should always be provided to limit the need for edits
- Rush fees may apply in certain circumstances



# POLICIES

## Terms and Conditions Agreement

- i. Production will officially begin once a deposit has been received.
- ii. FULL PAYMENT must to be received before final product is issued to our customers.
- iii. Payments can be made electronically via Spirit Vibe Productions, LLC E-Commerce system or by submitting a payment by mail to the P.O. Box.
- iv. A sales tax will be included into all services, unless organization or entity is tax-exempt.
- v. If you decide to cancel after service has been paid for in full, only 75% of your payment will be refunded and returned. Deposits are non-refundable.
- vi. Edits are completed on a "1<sup>st</sup> come 1<sup>st</sup> serve" basis. Always be aware of popular competition times as most teams will be submitting edits.
- vii. Please contact us during business hours (Central Time Zone) for a timely response.
- viii. Spirit Vibe Productions, LLC provides a "Music Service" which abides by all USA Cheer regulations on copyright infringement laws and will not be held responsible for unauthorized modifications to service.
- ix. By signing our customer agreement form you are agreeing to Spirit Vibe Productions, LLC policies/terms and conditions.
- x. Using any unlicensed service created by Spirit Vibe Productions, LLC or any use without our permission, will be invalid at performances and defined illegal.

# CONTACT US

## **PHONE NUMBER**

1-866-914-8423

M-F 8:00 A.M. – 5:00 P.M. (CST)

## **EMAIL / iMessage**

Music@spiritvibe productions.com

## **ADDRESS**

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